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### 97-Pound Woman Attempts To Lift 90,000 Pounds

SAN FRANCISCO (Wireless Flash) — One tiny, 97-pound woman is dead set on deadlifting more than 90,000 pounds.

On August 14, nutrition specialist Dr. Thienna Ho will hit the St. Emydius Gym in San Francisco in an attempt to break a *Guinness World Record* for the most weight deadlifted in one hour.

The current record is 90,058 pounds, so Ho figures she'll have to lift her loaded barbell at least 2,000 times to break it.

But the small athlete isn't sweating it.

Ho is confident the record is hers because for the past eight years she's been on a special sulfurrich diet that gives her super-strength.

She eats sulfur-rich vegetables like cabbage, onions, and garlic because she's discovered that sulfur is useful in cleansing the body and pumping more oxygen into muscles.

This allows her to harness superhuman force and energy and accomplish the unthinkable, like the time she broke the world record for sitting static on a wall for nearly 12 hours.

Ho's upcoming deadlift attempt will stream live at 12:30 PM PT on http://www.livestream.com/thiennainc.

**CONTACT:** Thienna Ho; \*\*\*\*\*\*; (415) 287-0181; thienna@thienna.com; www.thienna.com; www.livestream.com/thiennainc (live broadcast of record attempt)

### Strange Scholarships Can Fund College

HIGHLAND PARK, III. (Wireless Flash) — College is expensive, but there are plenty of wacky ways to get that tuition money.

According to Kevin Ladd of scholarships.com, college aid isn't just available to academics and athletes, other students can get funding too if they apply for the stranger scholarships.

For example, Loyola Marymount University offers the "Zolt Scholarship" to anyone who has the last name Zolt.

Bucknell University in Pennsylvania has a special scholarship for straight-laced students who don't drink and smoke.

Then there's the Kor Memorial Scholarship that's awarded to students with an interest in unique languages, including **Klingon**, and the Tall Clubs International Scholarship that's given to students who are simply tall.

Other grants are available to those who major in offbeat subjects like mycology, the study of fungus.

Ladd says there are usually less applicants for the weirder scholarships, but students should still apply to several at once to collect the most funding possible.

CONTACT: Kevin Ladd; \*\*\*\*; (847) 432-1700, ext. 111; knl@scholarships.com; www.scholarships.com

### Cute Cannabis Smokes Out Marijuana Myths

ORLANDO, Fla. (Wireless Flash) — Myths about smoking marijuana are being smoked out by adorable digital pot plants.

On Cannabuddies.com, tokers can learn the truth about bud by adopting their very own virtual marijuana leaf as a pet.

The animated leaves are a lot like the Digipets that were popular in the '90s, with funny faces and cartoon-like voices, only they share valuable information about marijuana.

Creator Rob Mulligan thinks Cannabuddies are a "cute" way of spreading the facts about smoking pot and could "lead the forefront of complete legalization of marijuana."

Despite their silly appearance, Mulligan isn't worried about Cannabuddies becoming the gateway toy that introduces children to weed because they don't blatantly promote sparking up.

He says, "Ultimately it's just a cute plant. It's as of you were interacting with a funny tree."

But if kids do start playing with Cannabuddies Mulligan thinks it can't hurt since they'll be getting knowledge they aren't learning in school.

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### Crabs Break Out At New Jersey Beauty Pageant

OCEAN CITY, N.J. (Wireless Flash) — At one wacky beauty pageant, the only requirement is to have crabs.

The 37th Annual Miss Crustacean beauty pageant sashays into Ocean City, New Jersey, on August 4, where hermit crabs compete for a crown and cucumber trophy.

According to pageant director Mark Soifer, Miss Crustacean is the "purest beauty contest in the world" because it's solely about looks.

The crabs don't have to answer tough questions, showcase a talent, or wear a bathing suit on stage — they just have to be beautiful.

Moreover, the winner has no official duties, so once they're crowned their job is to simply bask in the spotlight.

But the runway to victory is no cakewalk.

Soifer says contestants "go all out," like past beauty queen "Crabapatra," who was carried on stage in costume by humans wearing togas.

He says the best part is when the crowd sings "Here Comes Miss Crustacean" to the winner, a moment that gets everyone choked up.

CONTACT: Mark Soifer; \*\*\*\*\*\*; (609) 525-9300; msoifer@hotmail.com

### 'Vampire Dance' To Be As Popular As 'Vogue?'

CHICAGO (Wireless Flash) — *Twilight* and *True Blood* have taught us how vampires live, love, and fight, but how do bloodsuckers dance?

Very, very seductively, according to pop singer **Lisa McClowry**, who plays a mortal-turned-vampire in her new music video for "Born Twice," debuting worldwide this Thursday (Jul. 29) on IVA's singingfool.com.

The steamy video was written and directed by *Fright Night* horror legend **Tom Holland**, and McClowry says the creepy choreography will unveil exactly how mysterious vampires boogie.

McClowry likens her "primal, overtly sexual" moves to those seen in *Dirty Dancing*, only with fangs and blood.

After watching the "Vampire Dance," she says viewers will "need a cold shower."

She also thinks the racy routine has potential to catch on as the latest dance craze, much like **Madonna's** "Vogue" did in the '80s.

She says slithering around like a vampire is "freeing," especially for her, since she's a nice, innocent Midwest girl who's previously sung in cartoons and TRESemme shampoo commercials.

**CONTACT:** Lisa McClowry; \*\*\*\*; Arrange through Cheryl Hughey; (347) 878-6610; cherylhughey@charter.net; www.LisaMcclowry.com; www.singingfool.com

#### Man Reveals Tricks To Make Brains Smarter

OJAI, Calif. (Wireless Flash) — Strange facts, fun puzzles, and personality quizzes are like steroids for your brain.

The human brain needs to be fed, and with his book *Brain Candy: Science, Paradoxes, Logic, And Illogic To Nourish Your Neurons* (Three Rivers Press), Garth Sundem gives info that's "delicious and nutritious" for the most powerful organ in the body.

In his research, Sundem discovered that the old noodle grows new neurons when presented with "fun, new, and fascinating information" so he made it his goal to fill the book with so much interesting stuff, readers' brains will be totally pumped up.

He adds, "You will walk away from the book smarter. It's a fun read that is also going to make your neurons crackle."

So knowing that shoe leather can stop an epileptic seizure, discovering what your email says about your personality, and ranking characters from *Robin Hood* in order of goodness can make people brainier.

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### Internet Becomes All-Knowing Best Friend

NEW YORK (Wireless Flash) — Just like your best friend, the Internet can know everything about you.

Hunch.com, however, will use that knowledge to make life easier.

The website "personalizes the Internet" for users, according to spokesman Kelly Ford, by asking a series of questions that determines personality and taste, and by accessing details from Facebook.

Says Ford: "By getting to know you like a good friend, Hunch can use the information to make recommendations on anything, like which camera to buy, where to go on vacation, or which book you should read."

Through the questionnaire, Hunch can come up with a very detailed account of a person and give them tips on products, movies, shows, and other things they might like.

For instance, Hunch believes a person who swats flies instead of shooing them out a door is more likely to be conservative, read *USAToday*, and like Harley-Davidson motorcycles.

**CONTACT:** Kelly Ford; \*\*\*\*\*\*; Arrange through email; kford@hunch.com; www.hunch.com

### 'Eureka' Star Does Stunts First, Thinks Later

LOS ANGELES (Wireless Flash) — *Eureka* star **Colin Ferguson** never thinks before he stunts.

Ferguson, who plays **Sheriff Jack Carter** on the hit SyFy series, admits he gets so excited about doing stunts for the show, he often "forgets the ramifications" of getting so physical.

He's been kicked in the face, hit by a car, and thrown all over the place but gets so attached to the wild tricks, he doesn't "think things through all the way" in terms of pain until he's sore later.

Because he takes his stunts on the body, he expects his co-stars to do the same — especially when he's directing an episode.

Ferguson admits he "relishes" in seeing his co-workers attempt physical stunts so he's not the only one being tossed around.

He explains, "I have a childish sense of humor when it comes to someone getting hurt. Not seriously injured, just hurt. It tickles me."

Eureka airs Fridays on SyFy.

CONTACT: Colin Ferguson; \*\*\*\*; Arrange through Bill Brennan; (212) 664-4898; bill.brennan@nbcuni.com

## Vegetarians Approve Of Knitted Meat

NEW YORK (Wireless Flash) — Meat is murder, unless it's made of cozy yarn.

When Stephanie Casper was given an assignment to create a campaign for a yarn company while studying advertising at Pratt in New York, she never realized she'd launch a small business as a result.

In order to demonstrate fun ways yarn could be used she made "Knit Meats," slabs of T-bone steaks, sausages, hams, and chicken made completely out of yarn.

Casper says, "I wanted to show that you don't have to make just a sweater using yarn. Knitting can work for anything. It was a very successful idea, and now I sell them on Etsy."

Vegans and vegetarians have jumped on the Knit Meat bandwagon since, in Casper's words, "It's meat they can actually keep in the house."

Her creations even landed her a job out of college with a creative agency that wants to use her warm and fuzzy creations for campaigns.

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### Female Football Players Play Rough

DALLAS (Wireless Flash) — One team of pigskin-playing females may be ladies on the street, but they're animals on the field.

The Women's Football Alliance is a football league for women, and this Saturday (Jul. 31) the gridiron girls from the Lonestar Mustangs will play against the Columbus Comets in Las Vegas — and it won't be pretty.

Mustangs owner LynMarie Liberty-Ellington says her ladies range from age 18 to 47 and come in all shapes in sizes. Once their helmets are on, her pigskin princesses are just as fierce as any man.

In fact, they can be downright mean.

Liberty-Ellington explains, "It's full contact, full tackle and they're tough. They don't hold back just because they're women. They might be worse than men with the smack talk. It can get pretty brutal and nasty."

She thinks women's natural competitiveness — especially with other ladies — has a lot to do with the claws coming out.

CONTACT: LynMarie Liberty-Ellington; \*\*\*\*1/2; (972) 513-6233; info@lonestarmustangs.com; www.lonestarmustangs.com

#### American Presidents Are Total Hams

ATLANTA (Wireless Flash) — Nothing says political "power" like a big slab of ham.

In his project *The Presidential Ham*, an artist known only as "Bijijoo" painted every president in United States history holding a big, meaty piece of ham.

The concept came to him after painting a portrait of former commander-in-chief **Richard Nixon** holding a chunk of pork for a friend who hung up the masterpiece in her bedroom.

Though he admits he doesn't have a "good, artistic explanation for the ham" accompanying all the presidents, he does enjoy the "ridiculous component" of it and thinks the meat has become a symbol of presidential power.

In fact, Bijijoo thinks his work should be hung in the halls of the White House because it would instill confusion, fear, and awe in visiting foreign leaders.

By simply gazing at the hammy portraits, he thinks they'd "know not to mess around" with American presidents.

CONTACT: Bijijoo; \*\*\*\*1/2; (404) 697-4028; bijijoo@gmail.com; www.presidentialham.com

#### Sommeliers Face Off

PHILADELPHIA (Wireless Flash) — Sommeliers in Philly are facing off in a battle of the bottle.

On August 25, the Wine School in Philadelphia will be the scene of an intense gastronomic melee with the "Sommelier Smackdown," a battle royale of wining and dining.

The event will take two of the city's top wine pros and pit them head-to-head to concoct the best wine and food pairings.

Onlookers will be able to taste their entries and finally help decide who is the top sommelier in town.

Spokesperson Keith Wallace says the Smackdown is truly an all-out fight where "wit and skill" play major roles in winning.

It helps to know about the finest wines in the world as well as the delicious delights that enhance the booze's flavor.

He believes contestant Paul Rodriguez — a local wine expert for a major restaurant group — will be a "formidable competitor" and will undoubtedly bring the big guns from the bottle.